

joining

AIGA

is smart for you



the professional association for design

WHO

is AIGA for?

communication
designers...

strategic designers

visual designers

environmental designers

editorial designers

identity designers

Package designers

interaction designers

information designers

motion graphics designers

customer-experience designers





Blink Stationary, 1997, Concrete Design Communications, Inc.
(Branding Design)

to Energize organizations
with strategic thinking,
creative collaboration &
design excellence

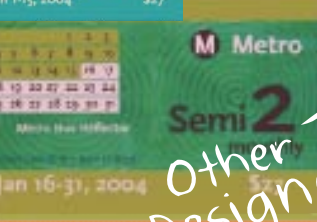
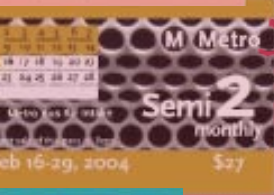
to enrich society
by infusing people's
lives with clarity,
delight, **Meaning**

to empower designers
through information
inspiration, education,
recognition & advocacy

to advance **designing**
as a professional
craft, strategic tool,
and vital cultural
FORCE

we have a

MISSION



creating a web of professionals for YOU!



a sure-fire way to

NETWORK

there are

STUDENT

groups & benefits

Get students involved in the local design community, creating a community of their own

which helps build leadership skills valuable in their professional lives



PLUS National exposure with online Portfolio and Résumé posting



My Life as a



WALTER KIRN comes clean about his filthy life. (Warning: Do not read this story while eating)

My Life as a Slob, 2003, GQ Magazine (Editorial Design)

PERKS

You can enjoy

Bringing
Designers
TOGETHER

conferences
forums
competitions
archives
awards

New
TOOLS
&
Ideas

Health
insurance
FedX & DHL
discounts
Books Just
for You



there are

MEMBERSHIP

options

\$15 Student
[full-time student w/ a current i.d.]

\$210 Associate
[practiced or taught for -2 years]

\$295 Professional
[practiced or taught for 2+ years]

These prices reflect \$20 savings when you
join online at www.aiga.org

You Don't Know Diddley, 1989, Nike Design
(Promotional Design)



JOIN AIGA TODAY!

by logging onto www.aiga.org



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College of Performing Arts
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